



Company Profile

Asons Bangladesh

is one of the prominent importers and traders of a comprehensive range of Dyestuffs, Chemicals & Textile Machinery. Our products are found in use widely in the textile industries of Sri Lanka, Bangladesh, India, Pakistan, Vietnam & Indonesia. By means of continuous Research & Development work done with INNOVATIVE products in textile (Fabric & Garment) Dyeing, Finishing & Digital Printing, the customers could be offered the BEST available in the market, yet with optimum performance. We have been able to offer Sustainable Textile solutions to the industry by working in close collaboration with the world leading textile dyestuff, chemical & machinery manufacturers. Thus, we extend our fullest contribution to save the nature for future generation, through Innovative Sustainable Textile Manufacturing.



Profile

Asons Bangladesh (Pvt) Limited, incorporated in 2014, is among the renowned importers and exporters of a wide range of Eco-Friendly Dyestuffs, Pigments, and Auxiliaries. Our product portfolio comprises of the following range,

- 1.Textile(Fabric,Garment & Laundry) Dyestuffs, Pigments.
- 2.Textile(Fabric,Garment & Laundry) Auxiliaries
- 3.Textile(Garment & Laundry) Dyeing and Finishing Machinery
- 4.Textile Colour Measurement Instrumental Solutions
- 5.Textile Automatic Laboratory Dispensing systems
- 6.Textile Automatic Dye/Chemical Dispensing systems

We have been able to gain prominence in the industry owing to the unparalleled quality of our products . Our products are aimed at fulfilling a variety of requirements of textile industry. Our range is highly regarded for their vast range of colours, non-toxicity, and long lasting effects.

All our principle suppliers have established a world class infrastructure with the aid of high-tech machinery in order to ensure a smooth production flow of superior quality products which creates confidence in us to work with them .

Our employees have been meticulously chosen by considering their expertise, knowledge, and attitude. They have been segregated into multiple units i.e. technical unit, marketing unit, store management unit, administrative unit, and quality assurance unit so as to make it easier to deal with our valuable customers efficiently . We encourage our marketing team to stay abreast of the prevailing market trends and provide insights that help in the advancement of the organization.

Our team applies its proficiency to the maximum possible extent to come up with spectacular offerings that are patronized by a large number of customers spread worldwide.

We export our offerings to Bangladesh, India, Pakistan, Vietnam, Indonesia. We are a private firm, functioning under the esteemed guidance of **Mr.M.Muneer**

Ayoob(Chairman) , **Mr.M.A.M.Anjum** (Deputy Chairman/MD) & **Mr.Latifur Rahman Liton**(CEO).

Their vast domain expertise and brilliant leadership have enabled us to achieve heights, unimagined earlier. We are poised to establish a greater name for ourselves in the coming few years with the cutting edge technology in Innovative Sustainable Textile Manufacturing.

Our Product Portfolio

- 1.Textile(Fabric,Garment & Laundry) Dyestuffs & Pigments.
- 2.Textile(Fabric,Garment & Laundry) Auxiliaries.
- 3.Textile(Garment & Laundry) Dyeing and Finishing Machinery.
- 4.Textile Colour Measurement Instrumental Solutions.
- 5.Textile Automatic Laboratory Dispensing systems.
- 6.Textile Automatic Dye/Chemical Dispensing systems.

1.Textile(Fabric,Garment & Laundry) Dyestuffs & Pigments.

- ▶ Complete range of Reactive Dyestuffs
- ▶ Complete range of Disperse Dyestuffs
- ▶ Complete range of Acid , Acid Milling & Metal Complex Dyestuffs
- ▶ Complete range of Direct Dyestuffs
- ▶ Complete range of Regular & Specialty Pigments
- ▶ Complete range of Florescent Pigments
- ▶ Complete range of Inks for Digital Printing



Our Product Portfolio

2. Textile (Fabric, Garment & Laundry) Auxiliaries.

- ▶ Surfactants
- ▶ Scouring & wetting agents
- ▶ Desizing agents
- ▶ Resins
- ▶ Cationizing agents
- ▶ Lubricants
- ▶ Dye fixing agents
- ▶ Softeners
- ▶ Pre-treatment packages & Reactive Inks for Digital Printing
- ▶ Enzymes
- ▶ Aroma wellness finishing agents
- ▶ Scenting finishing agents
- ▶ Specialty Functional Finishing agents
- ▶ Soft Binder packages for Rotary Printing



Our Product Portfolio

3.Textile(Garment & Laundry) Dyeing and Finishing Machinery.

- ▶ Industrial Washing & Dyeing Machines
- ▶ Industrial Tumbler Dryers
- ▶ Industrial Laser Machines
- ▶ Hydro Extractors
- ▶ Laboratory Sample Dyeing Machines

4.Textile Colour Measurement Instrumental Solutions.

- ▶ Digital Spectrophotometers
- ▶ Colour Match Prediction & QC Software

5.Textile Automatic Laboratory Dispensing systems.

- ▶ Robotic Three Head Automatic Dispensers
- ▶ Semi & Fully Automatic Solution Makers
- ▶ Integrated Software Solutions




Our Product Portfolio

6. Textile Automatic Dye/Chemical Dispensing systems.




- ▶ Automatic Dyestuff Storing Systems
- ▶ Automatic Liquid & Semi Liquid Dispensing systems
- ▶ Integrated Software Solutions



Our Principle Manufacturers

Principle Manufacturer Name	Product Descriptions		Country of Orgin
 NICCA Chemicals	Product Range	HIGH performance textile pre-treatment/dyeing & finishing auxiliaries.	JAPAN
	Applicability	For Textiles/Garment Dyeing	
 Sumitomo Chemicals	Product Range	HIGH performance Reactive Dyesuffs under SUMIFIX Brand.	JAPAN
	Applicability	For Textiles/Garment Dyeing	
 Tanatex Chemicals	Product Range	HIGH performance textile pre-treatment/dyeing & finishing auxiliaries.	NETHERLANDS THAILAND
	Applicability	For Textiles/Garment Dyeing	

Our Principle Manufacturers

Principle Manufacturer Name	Product Descriptions		Country of Origin
 <p>Setas COLOR CENTER</p> <p>Setas Kimya</p>	Product Range	HIGH performance textile auxiliaries & Disperse/Acid/CDP Dye stuffs	TURKEY
	Applicability	For Textiles/Garment Dyeing/Denim Washing Textile Disperse Printing.	
 <p>ASAHI Dyes And Chemicals</p> <p>ASAHI Dyes & Chemicals</p>	Product Range	EXTRA performance Reactive Dye stuffs for Textile & Garment Dyeing.	JAPAN
	Applicability	For Textiles & Garment Dyeing	
 <p>ZAITEX DYEING AND COLOURING SOLUTIONS</p> <p>ZAITEX Dyeing & Colouring Solutions</p>	Product Range	Value Added Colouring solutions for Textile & Garment Dyeing with wide range of Auxiliary Chemicals.	ITALY
	Applicability	Textile & Garment Dyeing.	

Our Principle Manufacturers

Principle Manufacturer Name	Product Descriptions		Country of Orgin
 Sanyo Color Works SANYO Color Works	Product Range	HIGH performance SELF CATIONIZED Pigments	JAPAN
	Applicability	Specially for Gatment dyeing	
 Transfar Chemicals Transfer Chemicals	Product Range	HIGH performance textile pre-treatment/dyeing & finishing auxiliaries.	CHINA
	Applicability	For Textiles/Garment Dyeing	

Our Vision

To be the most preferred, innovative sustainable textile dyestuff , chemical and machinery supplier with our commitment to deliver a customized and technically best service of great trust

Our Mission

At Asons, the mission of our dedicated team is to deliver the products and service of superior quality on time through innovative technologies and in partnership while taking utmost care about the environment by maintaining standards of sustainability .

Our MOTTO



TOGETHER FOR
SUSTAINABILITY

We always offer highly value added
Partnership for producing of
Sustainable Textiles.



Factsheet

Year of Establishment	2014	
Chairman	Mr. M.Muneer Ayoob	
Deputy Chairman/MD	Mr. M.A.M.Anjum	
Chief Executive Officer(CEO)	Mr. Latifur Rahman Liton	
Product Applications	Exhaust Dyeing/Cold Pad Batching/Continues Dyeing/Garment Dyeing/Indigo Dyeing/Denim Washing/Textile & Garment Finishing/Screen Printing/Digital Printing	
No. of Employees	16	
Monthly TURNOVER	800,000 USD	75 MN Tk
Annual TURNOVER	9.6 MN USD	1,152 MN Tk

Company Contacts

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Protecting Environment is Our KEY
Responsibility

